



Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

July 23, 2014
Vol. 14, No. 15

APPA Events

Jul 24, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)
San Diego, CA

Jul 30, 2014
[APPA Facilities Drive-In Workshop \(sponsored by Antron\)](#)
Denver, CO (Univ. of Colorado Denver)

Aug 7, 2014
[APPA Facilities Drive-In Workshop \(sponsored by J+J Flooring Group\)](#)
Austin, TX (Univ. of Texas Austin)

Aug 12, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)
State College, PA

Sep 7-11, 2014
[APPA U: Institute for Facilities Management](#)
Orlando, FL

Sep 7-11, 2014
[APPA U: Leadership Academy](#)
Orlando, FL

Sep 12, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)
Orlando, FL

Sep 17, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

Questions? Comments? News?
Contact [Steve Glazner](#), Editor
Visit APPA's [Virtual Membership Directory](#)
Read [Inside APPA archives](#)

CONNECT WITH US:



CONTENTS

[Headline News](#)
[APPA News](#)
[Professional Development and Credentialing](#)
[APPA Information & Research](#)
[Industry News](#)

[Sponsored Advertisement by Cree]

Pure white light helps improve productivity all through the school day, inside the classroom and out.

CREE | LED LIGHTING

[Learn More](#)

Cree LED lighting with dimming controls helps teachers tailor environments for an optimal learning experience. From the classroom to the school campus, our LED lighting products improve visibility, promote safety and security, reduce energy consumption and minimize maintenance costs.
cree.com/lighting/education

[Sponsored Advertisement by Waste Management]

West Lafayette, IN

Sep 22, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)
Santa Fe, NM

Sep 24, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)
Atlantic City, NJ

Oct 4, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)
Huntington, WV

Oct 9, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)
Vancouver, BC, Canada

Oct 9, 2014
[APPA Facilities Drive-In Workshop \(sponsored by Tremco Roofing & Building Maintenance\)](#)
Cleveland, OH
(Cleveland State University)

Oct 11, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)
El Paso, TX

Oct 27-30, 2014
[ACUHO-I/APPA Housing Facilities Conference](#)
Kansas City, MO

Oct 31, 2014
[Credentialing Prep Course \(CEFP & EFP\)](#)
Kansas City, MO

APPA Region & Chapter Events

Sep 16-20, 2014
[MAPPA 2014 Conference](#)
West Lafayette, IN

Sep 21-24, 2014
[ERAPPA 2014 Conference](#)
Atlantic City, NJ

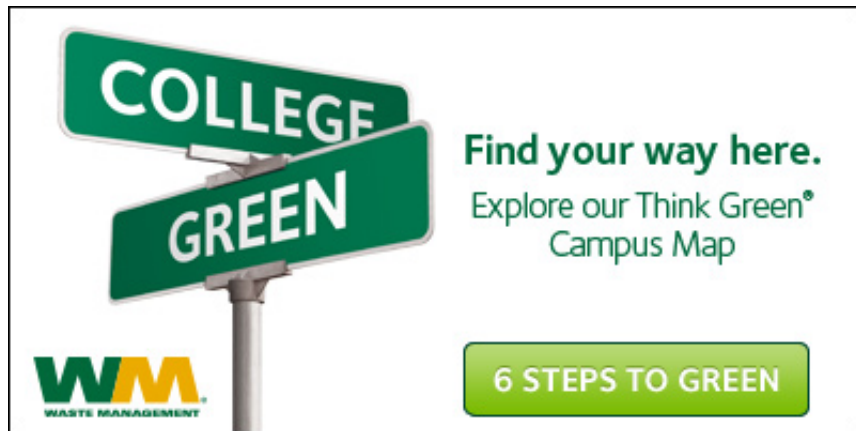


Chart your path to campus-wide sustainability using Waste Management's interactive Think Green® Campus Map. The updated map is a vital addition to our successful Think Green® Campus Model – a total framework for sustainability – and can help guide you to the ultimate destination of zero waste. Explore the map at wm.com/campusmap.

[Sponsored Advertisement by Veritiv]



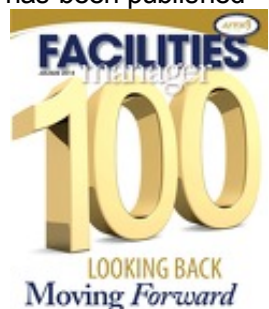
HEADLINE NEWS

Access the Centennial Issue of *Facilities Manager Magazine*

The July/Aug [APPA Centennial issue](#) of *Facilities Manager* has been published and is available online. Features:

- [Past Presidents Review APPA's Progress and Service](#)
- [A Century of Campus Planning—Past, Present, and Future](#)
- [Caring for Historic Buildings—Preserving a Heritage](#)
- [Renovating for the Future](#)
- [An FPI Salary Analysis: Six-Year Salary Trends for Facilities Professionals](#)
- [A Sampling of Past APPA Publications](#)

This issue was done in a commemorative style with



Sep 22-24, 2014
[RMA 2014 Conference](#)
Santa Fe, NM

Sep 22-26, 2014
[APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)
Melbourne, FL (Florida Institute of Technology)

Sep 29 - Oct 3, 2014
[APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)
Baton Rouge, LA (Louisiana State Univ.)

Oct 4-7, 2014
[SRAPPA 2014 Conference](#)
Huntington, WV

Oct 4-8, 2014
[PCAPPA 2014 Conference](#)
Vancouver, BC, Canada

Oct 10-15, 2014
[Leadership Academy Training Track II - Interpersonal Effectiveness Skills \(in Conjunction with CAPPA 2014\)](#)
El Paso, TX

Oct 11-15, 2014
[CAPPA 2014 Conference](#)
El Paso, TX

Oct 13-17, 2014
[APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)
Atlanta, GA (Georgia Tech University)

Oct 20-24, 2014
[APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)
Richmond, VA (University of Richmond)

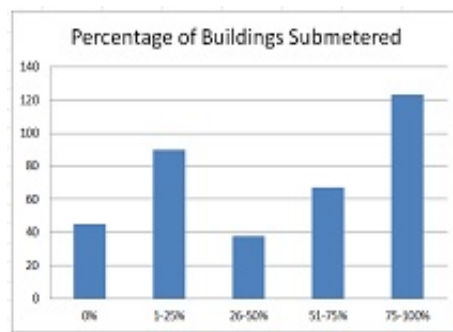
Nov 3-7, 2014
[APPA's Supervisor's](#)

varnished cover, heavier stock, and is perfect-bound instead of stapled. It is designed to help you place into context how the contributions you make today help shape the future. [Access the full issue](#) today!

APPA NEWS

Make Your Opinion Known! Access the New Interactive Polling Feature on the [appa.org](#) Homepage

As part of the redesign of the APPA homepage, [www.appa.org](#) now contains an interactive polling feature. It helps members easily provide input on a chosen topic and share information on what they're doing in a particular area— and then instantly see polling results. The graphics below provide the results of our past two polls (on submetering and on cleaning supply expenditures). Visit [appa.org](#) to complete the current survey on how member organization cover the payment for their facilities management uniforms.



More Staff Baby News

For the second time in two weeks, the APPA staff family has grown by one more. On July 9, a baby boy was born to Corey and Marlowe Newman. Maxwell Kenneth Newman weighed 7 lbs 3 oz and is 20" long. Dad Corey is APPA's associate director of professional development; on June 25, Suzanne Healy, director of professional development, became a new mom herself. We wish them all the best as first-time parents.



New Membership Application Streamlines the Process of Joining APPA

Help APPA spread the word on the value of membership!

APPA has made it easier than ever for educational institutions to join and start receiving the benefits of membership. A new online membership application is now live on the APPA website. New members have the choice to either download and print the membership application or enter their information electronically through the website. Applicants are also able to pay for

[Toolkit \(spons. by SRAPPA\)](#)
Knoxville, TN (Univ. of Tennessee)

Other Events

Jul 24, 2014
[3 Best Practices for Increasing your Facilities Capital Budget Webinar](#)
2:00 p.m. EDT

Jul 24, 2014
[The Effective Marriage of Renewable Energy and Energy Efficiency in an ESCO Contract \(part of the Security and Sustainability Forum webinar series\)](#)
1:15 p.m. EDT

Aug 6-8, 2014
[Cleaning Management Institute's Train the Trainer Event for Custodial Technicians](#)
Seattle, WA

Aug 7, 2014
[The Intersection of the Microgrid, Renewable Energy, and Storage \(part of the Security and Sustainability Forum webinar series\)](#)
1:15 p.m. EDT

Aug 31-Sep 3, 2014
[TEFMA Annual Conference \(Tertiary Education Facilities Management Association\)](#)
Cairns, Queensland, Australia

Sept 29-Oct 2, 2014
[EDUCAUSE, a gathering of higher education IT influencers and thought leader](#)
Orlando, FL and Online

Oct 13-17, 2014
[HEFMA 2014 Annual Conference \(Higher](#)

membership with credit card or selecting a "bill me later" or purchase order option once the application has been completed. Do you know of any institutions who are not currently members and should be? Let them know of how easy it is to join — and most importantly how APPA helps them advance their institution's mission.

http://www.appa.org/membership/documents/APPAAp_InstitutionF.pdf

PROFESSIONAL DEVELOPMENT AND CREDENTIALING

APPA U

Registration Now Open! Plan to Attend APPA U in Florida in September

Register and Book Your Room Today

September 7 - 11, 2014

Orlando, Florida

APPA U combines the [Institute for Facilities Management](#) and [Leadership Academy](#) in a single venue. In this upcoming training double header you will hear from facilities experts in the fields of leadership, management, safety, energy, construction & master planning, sustainability, and more areas essential to your organization's success. APPA is now accepting registrants for the upcoming September session at SeaWorld in Orlando, FL. [Register today!](#) The training offers:



Institute for Facilities Management

Offering programmatic content in General Administration, Operations & Maintenance, Energy & Utilities, Planning, Design & Construction, as well as Advanced Planning. Participation in the Institute program will earn participants 3 CEUs (equivalent to 32 Professional Development Hours (PDHs) or 32 Learning Units (LUs)). Additionally, attendees are exposed to the body of knowledge which is used for preparation to sit for APPA's Credentialing Program and garner either the Educational Facilities Professional (EFP) or Certified Educational Facilities Professional (CEFP) credential. Join your colleagues for a technically rich program designed for facilities professionals.



Leadership Academy

Delivering the resources necessary for the next generation of campus leaders, the Leadership Academy offers content exposing one to individual effectiveness skills, interpersonal effectiveness skills, managerial effectiveness skills, and organizational effectiveness skills. Participation in the Leadership Academy program earns participants 3 CEUs (equivalent to 32 Professional Development Hours (PDHs) or 32 Learning Units (LUs)). Register today for the program that is designed to help you continue down your professional continuum of success!

[Education Facilities Management Association of Southern Africa](#)
Port Elizabeth, South Africa

Oct 14-16, 2014
[Cleaning Management Institute's Train the Trainer Event for Custodial Technicians](#)
Philadelphia, PA

Oct 22-25, 2014
[PGMS School of Grounds Management & GIE+Expo](#)
Louisville, KY

Oct 26-29, 2014
[AASHE Annual Conference \(Association for the Advancement of Sustainability in Higher Education\)](#)
Portland, OR

Supervisor's Toolkit

Nuts and Bolts of Facilities Supervision

Plan Supervisor's Toolkit Training into Your Schedule this Fall

The Southeast region turns into a hub of campus facilities management this fall as SRAPPA hosts several offerings of the Supervisor's Toolkit program. The Toolkit provides what you need to lead in a facilities workplace that is being transformed by intense competition, advancing technology, and the global economy. This structured, open-ended, and pragmatic programming is not solely an educational offering but is also a process designed to help supervisors realize both personal and professional growth. Upcoming offerings:

- September 22-26, 2014, Florida Institute of Technology, Melbourne, FL. [Register](#) by September 12.
- September 29 - October 3, 2014, Louisiana State University, Baton Rouge, LA. [Register](#) by September 22.
- October 13-17, 2014, Georgia Institute of Technology, Atlanta, GA. [Register](#) by October 3.
- October 20-24, 2014, University of Richmond, Richmond, VA. [Register](#) by October 10.
- November 3-7, 2014, University of Tennessee, Knoxville, TN. [Register](#) by October 27.

[Learn more.](#)



Get Your Career on Track for Success—Become APPA Certified!
Register and receive a discount of \$200 off your exam fee!

Upcoming Credentialing Prep Courses and Exams:

Thursday, July 10, 2014 - Richmond, KY
Thursday, July 24, 2014 - San Diego, CA
Tuesday, August 12, 2014 - State College, PA
Friday, September 12, 2014 - Orlando, FL
Wednesday, September 17, 2014 - West Lafayette, IN
Monday, September 22, 2014 - Santa Fe, NM
Wednesday, September 24, 2014 - Atlantic City, NJ
Saturday, October 4, 2014 - Huntington, WV
Thursday, October 9, 2014 - Vancouver, BC, Canada
Saturday, October 11, 2014 - El Paso, TX
Friday, October 31, 2014 - Kansas City, MO

Managing a campus is like managing a small city. It takes vision coupled with a comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the

[Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. Register for an upcoming prep course and exam [today](#) !

A PPA INFORMATION & RESEARCH

Effective and Innovative Practices for the Strategic Facilities Manager

Edited by Jeri Ripley King

New this month in the APPA Bookstore, [Effective and Innovative Practices for the Strategic Facilities Manager](#)

offers a generous sampling of practices and frameworks that can help you meet the challenges of today, as well as those in the foreseeable future. Ever-tightening resources and pressures to work more efficiently and effectively call for a skill set that is able to assess the environment, advance new initiatives, and help organizations behave more proactively. Written by seasoned professionals in facilities management and campus administration, the six parts and 16 chapters of this book weave themes of communication, collaboration, and delivering services in ways that align strategically with institutional goals. Price: \$57.00 (Member Price: \$ 42.00)

[Order today](#) !



The 2013-14 APPA Facilities Performance Survey Is Open—Start Collecting Your Data Today!

Where do you stand when it comes to understanding how well your facilities perform? APPA's Facilities Performance Indicators (FPI) survey can help you know. The FPI survey helps you:

- Create a balanced performance score card based on critical data findings
- Compare and contrast your facilities operations with other institutions
- Successfully address capital asset realities
- Make the business case for your facilities needs
- Align facilities planning with your institution's mission and vision



The 2013-14 FPI is now open and ready to take your data. The deadline is in early December, but now is the time to start collecting your data. With an early start you can more easily provide the best picture of how your facility is performing, its successes, and where there is room for innovation. Register today at <http://www.appa.org/research/FPI/index.cfm>. For assistance, contact Christina Hills at christina@appa.org .

Also, note that the 2012-2013 [Facilities Performance Indicators \(FPI\)](#) report is now available. The FPI is free to APPA members who ALSO participated in the survey, and is also available for purchase. To access your 2012-13 FPI report, log in to your myAPPA account page. Under the myResearch heading click the link titled, "FPI Report Access."

APPA Member/Survey Participant Report: Free

APPA Member/Non-Survey Participant Report: \$500

APPA Non-member/Survey Participant Report: \$895

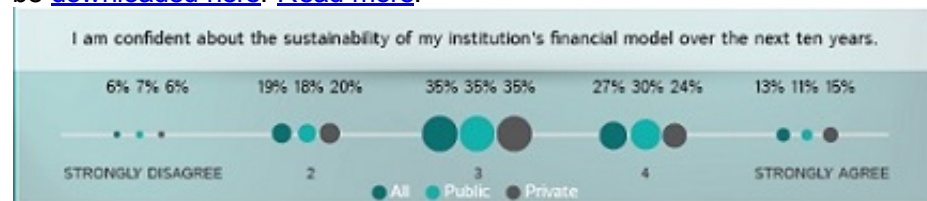
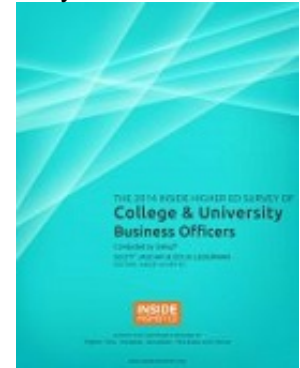
APPA Non-member/Non-survey Participant Report: \$1,000

Access the 2012-2013 Facilities Performance Indicators (FPI) report [today](#) !

INDUSTRY NEWS

Sustainability, Divestment and Debt: A Survey of Business Officers

Many campus chief financial officers lack confidence in the sustainability of their colleges' business model over the next decade. However, they also seem loath to take cost-saving measures that could ignite campus controversy, according to [a new survey](#) by [Inside Higher Ed](#) and Gallup. The survey, which will be released in conjunction with the upcoming annual meeting of the [National Association of College and University Business Officers](#), is based on the responses of chief financial officers at 438 colleges and universities. It finds that just under a quarter of business officers (24 percent) strongly agree they are confident in the sustainability of their business model for the next five years, and only 13 percent strongly agree they are confident in their model over the next 10 years. A copy of the survey report can be [downloaded here](#). [Read more](#).



NCBC 2014 - Summary of Proceedings Now Available

The future of commissioning, building science and energy efficient buildings

Proceedings from the 22nd National Conference on Building Commissioning, held May 19-21 at the Connecticut Convention Center and Science Museum in Hartford, CT, are now available. This year's theme – energy performance, building science, and human engagement – brought together approximately 250 commissioning providers, building owners, designers, constructors, technical experts, policy makers, and facility managers to share ideas about the current state of the industry, growth areas, opportunities, challenges, and drivers for the building community of tomorrow. The event was packed with presentations by 60 leaders in the building community; and a closing Town Hall session focused on defining the future for the commissioning profession. A special issue of the [Building Commissioning Association](#) eJournal gives you an inside look at the events, issues, and presentations at this year's conference. [Read it here](#) ! For individual speaker presentations, please visit:

<http://www.bcx.org/training/ncbc/agenda/> and click on the presentation of your choice.

You are receiving this e-mail as a member of APPA, or because you requested it. Send any comments or questions to the [editor](#), Steve Glazner. Contact [Gerry Van Treeck](#) for advertising options. To ensure delivery of APPA's communications, please add steve@appa.org to your email address book or Safe Sender List. If you are still having problems receiving our communications, see our [whitelisting page](#) for more details.

APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

APPA: Leadership in Educational Facilities
1643 Prince Street • Alexandria, VA 22314
Ph: 703.684.1446 • Fax: 703.549.2772 • Web: www.appa.org

Click [here](#) to unsubscribe